



Purim®

Natural Blood Purifier

PRODUCT DESCRIPTION

Purim® is a unique complex and balanced herbal formula that helps maintain optimum health through broad and systemic blood purification in the tradition of the famous "bitters." **Purim®** is therefore a very effective detoxifying formula that helps accelerate the elimination of toxins from the body.

The importance of broad detoxification has been at the heart of traditional medicine that focuses on natural ways to maintain optimum health. Over centuries, the use of herbs has been fine-tuned to provide safe and effective detoxification of the liver – with the famous **Liv.52®** – and purification of the blood.



MAIN INGREDIENTS

Himalaya ProSelect® formulas are derived from traditional ayurvedic remedies whose key ingredients are combined to achieve safe and synergistic effects. One active ingredient may be buffered by others while certain ingredients play the role as adjuvants, by strengthening the digestive system or helping to remove wastes. Others are included to increase bioavailability and enhance absorption. No single active constituent has the broad activity of the entire plant and no single plant has the activity and safety of carefully formulated blends.

- **Turmeric** (*Curcuma longa*) - Cleansing and purifying properties.
- **Babchi Seeds** (*Psoralea corylifolia*) - Supports dermal health for normal skin appearance.
- **Neem** (*Azadirachta indica*) - Powerful blood purifier that promotes healthy skin and blood.
- **King of Bitters** (*Andrographis paniculata*) - Effective tonic in improving the liver function.
- **Guduchi** (*Tinospora cordifolia*) - Helps build the body's immune resistance.
- **Triphala** (*Avealaki, Haritaki, Vibhitaka*) - Cornerstone of Ayurvedic medicine.
- **False Black Pepper** (*Embelia ribes*) - Supports a healthy skin.



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• RECOMMENDED DOSAGE

Presentation: 120 Tablets

Directions: Take 1 or 2 tablets twice per day preferably with meals.

Caution: Keep out of direct light and reach of children.

The use of natural products provides progressive but long-lasting results. Allow several weeks for full benefits.

• KEY RESEARCH

The most immediate benefits of **Purim®** have been studied in relation to the skin's health. **Purim®** helps clear impurities and keep the skin looking healthy and radiant. The health benefits of two of the most interesting ingredients in Purim® have been well proven through clinical trials.

Turmeric (*Curcuma longa*) has long been associated in traditional Indian formulas with broad skin support. Its properties have been described in many scientific articles such as Brit. J. Phytother. (1991): (2), 2, 51. Neem (*Azadirachta indica*) contains several alkaloids found effective in supporting various skin properties in addition to its immune-boosting properties.

• OUR DEDICATION TO SCIENCE AND QUALITY

We are dedicated to providing safe and effective natural health products that help “defy aging” and enhance life, naturally. Our scientifically validated natural formulas come from The Himalaya Drug Company, founded in 1930 and a worldwide leader in modern adaptation of an age-old tradition. Rooted in Ayurveda, the Science of Life and Longevity, our carefully balanced herbal blends have been subjected to the modern scrutiny of clinical testing to prove their unparalleled benefits in gently addressing all health concerns. All **Himalaya ProSelect®** formulas are produced to pharmaceutical quality standards in state-of-the-art facilities and “fingerprinted” for consistency by the most sophisticated chromatographic quality control techniques.

• OUR GUARANTEE

At **Himalaya ProSelect®**, we focus on science, quality and proven performance, not on esoteric tradition or trendy supplements. Our products have been marketed worldwide for decades and are endorsed by over 100,000 health professionals. We unconditionally guarantee our “Natural Blood Purifier Formula” for your complete satisfaction.

Monarch
ESSENTIALS

Exclusive distribution in Canada by Monarch Essentials

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These statements have not been evaluated by the FDA.
This product and the information provided are not intended to diagnose, treat, cure,
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